

No.	Module Title	Lecturer	Qualification	Conferring Institution	Teaching Basis
		Ho Kai Joo	Master of Business Administration	Imperial College London	Part-time
2	Fundamentals of Marketing	Goh Whee Ki	Master of Arts	University of Iowa	Part-time
3	Leisure Management and Consumption	Patricia Lui Wai Yin	PhD in Marketing	University of Western Australia	Part-time
4	Sustainable Marketing	Gan Hsia Yen Gerald	Master of Business Administration	University of Nottingham	Part-time